

Media Package

**EUBAT**   
European Business Administration Test

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## PRESS RELEASE

The European Federation of Schools [FEDE] has developed a new examination named the EUBAT - European Business Administration Test.

FEDE is an international non-governmental European organisation enjoying participatory status with the Council of Europe. For 45 years it has focused on the promotion and development of fundamental educational rights. The Federation comprises more than 550 independent universities and educational institutions predominantly from across Europe. FEDE is uniquely positioned as an association of European higher education institutions to provide, high-quality, continually updated curriculums and examinations leading to undergraduate and graduate diplomas covering more than 20 different professional fields through FEDUCA, FEDE's commercial arm.

Introduction of the EUBAT by FEDE coincides with the efforts made in establishing a genuine European higher education area.

This is a global test, led in partnership with the international firm Pearson VUE, the unrivalled leader in designing vocational testing services.

The EUBAT is intended to test candidates' levels of knowledge and understanding of European culture, history, institutions, business practices and other fundamental elements that influence decision making in European based businesses and organisations.

Responsibility for delivering the tests has been entrusted to Pearson VUE, the world's leading computer-based assessment firm. Pearson VUE represents a network of more than 4,400 examination centres from 165 countries throughout the world.



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# THE EUBAT TEST

Successfully navigating Europe's diverse cultures, customs, business practices, legal and trade regulation requires a comprehensive set of skills and knowledge. Businesses and organizations around the world need people who are competent in these areas.

The EUBAT is designed to measure the level to which one master's knowledge of Europe and skills needed to succeed in European based businesses and organizations. As a standardised assessment tool available worldwide, the EUBAT's attractiveness is two-fold: it enables individuals the ability to demonstrate their understanding of the inner workings of Europe and European based businesses and organizations, and it provides companies with a comprehensive and standardised assessment tool when selecting job candidates. As an international benchmark, the EUBAT gauges skills and, therefore, is an indispensable decision-making tool.

The EUBAT is aimed at working professionals, students, business leaders, European civil servants or anyone interested in seeking to add to their credentials. The EUBAT is comprised of four sections, each focusing on a different aspect of Europe and the European business environment:

1. Europe: Shared Values, Cultural Diversity
2. European Institutions in an International Context
3. Intercultural Management and Human Resources
4. The Business World and the European Environment

The content of the EUBAT was developed by a team of highly qualified experts from academia, business, and European civil service. The test is updated at least twice per year by this team of experts to assure that any modifications or additions made to European treaties, regulations, directives, and standards, as well as any changes individual countries make to how they function within the European environment, are included in the test.

In order to provide test-takers with test taking options to best suit their needs, each of the four section of the EUBAT may be taken separately or together as one complete test. This flexibility provides test-takers the ability to choose to register for those sections of the test they have mastered before moving on to other sections of the test. In addition, some test takers may find that some but not all of the sections are more relevant to their academic or professional objectives and prefer to take those sections rather than the full test.

« We are delighted to partner with FEDE to deliver a new and exciting test which will measure candidates' understanding of life in Europe. Our unrivalled ability to provide the most comprehensive and secure computer-based testing solutions will ensure FEDE candidates achieve dependable results which will aid their future education and employment. »

*Suzana Lopez, Pearson VUE, VP EMEA Sales and Marketing*

# EUBAT CONTENTS

The EUBAT is organised into four complementary sections. Online training for the examination will be available in December 2012.

## Part A

### Europe, shared values, diversity of cultures

#### A1 – History and Civilisation

Europe before 1945

Europe today

#### A2 – Cultures and Religions, Practices and Policies of European States

Religions

Ethnic minorities in Europe

#### A3 – Geopolitics: Europe in the World Today

Contemporary Europe

Contemporary Europe: Interactions between EU countries and Third Countries

Geography of Europe

#### A4 – European Citizens

Democracy and Human Rights

European citizenship Rights

## Part B

### European Institutions in an International Environment

#### B1 – Key International Organisations Relating to Europe

B2 – The Council of Europe, the Organisation for Security and Co-operation in Europe (OSCE)

#### B3 – The European Union, its Institutions and Their Functions

Institutions and other agencies of the European Union

Sources of Community law

Application of Community law in Member States' judicial systems

#### B4 – European Policies and Standards

European Union Policies

European rules and standards

#### B5 – The Future of European Unification

## Part C

### Intercultural management and human resources

#### C1 – Intercultural Management

The nature of culture and its effects on the workplace  
Multicultural teams  
Company and organisational culture  
Generational culture  
European Culture  
Europe and its neighbours  
Language and culture  
Methods to overcome cultural conflict

#### C2 – Human Resources in Europe

International business development programmes  
International mobility  
Immigration formalities  
Social welfare systems in Europe  
Corporate responsibility (CRS) in a European context

## Part D

### The world of business and European Environment

#### D1 – The European Economy

Economic and monetary union  
European indicators and statistics  
Regulated fields: Commercial and intellectual property (trademarks) in Europe

#### D2 – The Market and Companies

The business world and competition

#### D3 – Special Aspects of Business Development in Europe

Payment and financing for international business operations  
International Calls to tender  
International transport  
Customs operations  
Health and safety – Regulation of food products  
Business law and European law

#### D4 – International and European Compatibility – Tax Implications

Introduction to international accounting standards and International Financial reporting Standards (IAS/IFAS) – European Regulations ((European framework for the adoption of IFRS – 4<sup>th</sup> and 7<sup>th</sup> Directives)



## D5 – European Taxation

European Union tax policies

Company Tax Systems

Value Added Tax (VAT) in the European Union

The special status of territories outside the Customs Union or its Tax Territory

Other applicable taxes in the European Union

Excise duties on alcohol, tobacco and energy

Tax Systems relating to Savings (in the European Context)

## D6 – Various Types of Assistance

Companies, Innovation and technologies

Employment, social services

Education, youth and culture

Foreign aid

The Common Agricultural Policy

The Common Fisheries Policy

European prices and competition

Research, Framework Programs, Euratom, etc.

Grants, repayable loans, assets featuring in the European Union's regional policies

European banks loans

Environment, energy, transport

## D7 – European Lobbying



# European Federation of Schools FEDE

FEDE, an international association, was founded to meet the requirements of education in Europe. It has expanded to comprise more than 550 independent educational institutions and universities across 27 countries, most of which are members of the Council of Europe. Educational institutions from non-member countries are entitled to join as observers.

FEDE works to promote and apply fundamental educational rights through the involvement of independent universities and education institutions focussing around one major goal: to create a genuine European area for higher education. FEDE strives to progress towards this ideal by taking the following concrete steps:

- ▶ Helping educational institutions to become part of a reliable institutional network
- ▶ Offering training and diplomas that are responsive to the demands of European institutions, the expectations of students and the needs of companies

FEDE undertakes a host of activities, including:

- ▶ Contributing and providing considerable developments to educational practices in Europe
- ▶ Creating diplomas with content that reflects companies' requirements and European directives
- ▶ Representing independent schools at European institutions by supporting their work and their commitment to educating young people and influencing decision-making bodies to ensure greater awareness of the importance of private educational institutions;
- ▶ Driving modern, more dynamic and forward-looking education practices
- ▶ Drafting publications on culture and European citizenship, which students use throughout their studies
- ▶ Facilitating the learning of modern languages
- ▶ Supporting schools with a plan for improving the overall quality of education, notably by harnessing the input of educators themselves
- ▶ Enabling independent schools to use better, more reliable teaching tools regardless of their size, geographical location or resources
- ▶ Fostering human rights, citizenship and the rule of law throughout Europe

The European Federation of Schools is an International Non-Governmental Organisation (INGO) that has held participatory status in the Council of Europe since 1987.

[www.fede.org](http://www.fede.org)

## A Key Partner - PEARSON VUE

To ensure that as many candidates as possible may take the examination, the FEDE has concluded a partnership with the world leader in computer-based testing - Pearson VUE.

Pearson VUE is the foremost provider of electronic testing and assessment services. It is used by operators from a whole range of sectors across the globe, including information technology, universities, governments and trade testing programmes. It boasts the world's most expansive network of tests centres, with 4,400 centres in more than 160 countries.

Pearson VUE-authorized test centres are rigorously selected for their quality of service and facilities. All use cutting-edge biometric scans and surveillance technologies.

« We chose Pearson VUE to deliver the EUBAT based on its responsiveness and ability to provide high-stakes exams in a professional and secure environment. We were also impressed by Pearson VUE's record of delivering prestigious global assessment and are confident that our partnership will help the EUBAT to become an internationally recognised and respected test. »

*Edouard Jagodnik, President, FEDE*

# DATA SHEET

## EUBAT

European Business Administration Test  
created by the European Federation of Schools in 2011

## General public

Intended for people with an interest in Europe and European based businesses  
such as students, working professional, European civil servants, etc.

## Curriculum

Available from the European Federation of Schools

## Electronic exam

Available at selected Pearson VUE centres

## Schedule

EUBAT available - October 2011  
Digital textbook – September 2012  
Online training - December 2012

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